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Press Release

CHAT partners with ANTEPRIMA to launch the first Contemporary Textile Art Prize

To encourage re-examination of Textile Art from Asian Perspective



(Hong Kong, 19 July 2023) – CHAT (Centre for Heritage, Arts and Textile), a non-profit art centre interweaving textiles, art, design, craft and heritage at The Mills, announced today the launch of the **ANTEPRIMA x CHAT Contemporary Textile Art Prize** (the Prize) in partnership with international fashion brand **ANTEPRIMA**. The Prize is designed to encourage creativity and innovation in textile art in contemporary society from Asia.

Textiles have been creative mediums of expression globally. The prize aims to encourage the unique use of textile materials, techniques, and technologies as an embodiment of the artists' concepts, ideas and responses to contemporary society. It is also intended to initiate a re-examination of the long-standing notion of textile art from an Asian perspective.

Nominated artists with Asian background, selected by 8 international curators, will be shortlisted by 5 international jurors under 5 key criteria, including **Potential, Originality, Skill, Idea** and

Methodology. The finalists are invited to showcase their artworks in CHAT's 2024 winter season.

The judging panel comprises world-renowned, influential art curators, including **Ms Ann Coxon**, the Curator of International Art at the Tate Modern, UK; **Ms Lesley Ma**, Ming Chu Hsu and Daniel Xu Associate Curator of Asian Art at The Metropolitan Museum of Art, USA; **Ms Judith Greer**, Director of the International Programme at the Sharjah Art Foundation, UAE, **Mr Cuauhtémoc Medina**, Chief Curator at the Museo Universitario Arte Contemporáneo (MUAC), Mexico City and **Ms Takahashi Mizuki**, Executive Director and Chief Curator of CHAT, Hong Kong.

The winner will be selected by the judging panel, to be announced at the award ceremony in Winter 2024. The winner will receive a grand prize of **HKD 300,000** in cash. In addition to the judging panel's selection, the public can also enjoy the inspirational pieces at the exhibition and engage in a public vote for the Audience's Prize, for which the winner will receive a cash reward.

Ms Takahashi Mizuki, Executive Director and Chief Curator of CHAT, says, 'With the international brand ANTEPRIMA, led by Izumi Ogino as Creative Director, we are honoured to have the opportunity to discuss and present contemporary textile art from an Asian perspective. Recently textile art has been attracting renewed attention in the international art scene. By introducing an Asian perspective through this prize, we hope to discover a new pioneer of this genre with new methodologies and ways of working with the medium.'

Ms Izumi Ogino, Founder and Creative Director of ANTEPRIMA, says: 'Celebrating the spirit of artistic innovation and the power of creativity, I am thrilled and honoured to support aspirational artists through the ANTEPRIMA x CHAT Contemporary Textile Art Prize. We believe in nurturing the next generation of talent and providing a platform for them to showcase their unique perspectives. Fashion and textiles are intertwined, offering endless possibilities for self-expression and storytelling. I am excited to engage with global artistic minds and witness how they push the boundaries of art and textile, creating a lasting impact in the industry and beyond.'

For more information about the prize and eligibility requirements for nominations, please stay tuned to CHAT's official [website](#), [Instagram](#) and [Facebook](#) page.

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NOTE TO EDITORS:**About CHAT**

CHAT (Centre for Heritage, Arts and Textile) is a community museum located on the 2/F of The Mills, the former cotton-spinning mills of Nan Fung Textiles in Tsuen Wan. Through its multifaceted curated programmes, which include exhibitions and co-learning programmes, CHAT aims to be an art centre that weaves creative experiences for all, inviting visitors to experience the spirit of the innovative legacy of Hong Kong's textile industry and engage in new dialogues and inspirational journeys that interweave contemporary art, design and heritage.

About ANTEPRIMA

ANTEPRIMA upholds quality and beauty to the highest standard; these core values continue to cement its success and growing in the world's most vibrant cities. In 1993, Izumi Ogino has created the brand with a contemporary new face, her intuitive style and elegance appreciated in any situation. Designed and created for Intelligent, Confident, Feminine and Joyful women in all seasons, the brand has perfectly refined collections that channel a woman's worldly sophistication. A woman with an understated passion for creativity and luxury; an unerring eye for beauty that refuses to be held back by artificial boundaries or cultural lines. Izumi has captivated the fashion world since the brand's debut – as its name in Italian – at Milano Moda Donna in 1998. ANTEPRIMA continues to carry the love of exquisite quality which has been impressed by Izumi's childhood. This passion filters through the brand's fashion and accessories.

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